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We work with executives and teams to power their leadership impact.  
We help them go from good to great, and from great to brilliant.  
The result: better alignment, engagement, performance.

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## The LAITHOS Way™

Coaching, consulting and experiential learning, all tailored to your unique needs.

- Accelerate results through proven leadership solutions
- Create clarity and get critical initiatives back on track
- Break through silos and embrace collaboration
- Create cultures where people know their work matters
- Take your leadership impact to the next level
- Improve your bottom line through shared commitment



*“You Really Get Us!”*

Four words we consistently hear.

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## LAITHOS has:

- The **real-world business acumen** to understand where you are and develop an approach to help you get where you want to go.
- **Executive experience leading functional teams:** Sales, IT, Customer Service and Delivery, Policy, Negotiation, Planning & Strategy, Product Management and Communications.
- The **practical knowledge and flexibility** to engage as coach, mentor, consultant and facilitator.
- **The LAITHOS Way™** Our **proprietary framework** and proven path, spanning from individual to team to the entire organization.
- **Multi-Industry experience** from Defense, Consulting, Cyber Security, Financial, Government, Healthcare, Marketing, Manufacturing, Pharmaceuticals, Retail, Technology.



The Leadership Impact Company™

*Combining our diverse business, coaching and consulting experience, delivering value to our clients like no other team can.*

**“How you lead is as important as what you lead.”**



**Tracey Thorsen**  
*Co-Founder & Leadership Catalyst*  
[tthorsen@laithos.com](mailto:tthorsen@laithos.com)

With brilliant leadership, people feel valued and they know their work matters. That’s when amazing things can happen.

As an executive/team coach and mentor, Tracey supports her clients in building confidence, being more purposeful in their desired impact, and bringing their best to the table – every time. As a former Fortune 10 award-winning executive, she used her vast knowledge to create engaging and connected relationships focused on achieving a common goal ... and she knows how to help her clients do the same.



**Mary Ellen Clagett**  
*Co-Founder & Leadership Catalyst*  
[meclagett@laithos.com](mailto:meclagett@laithos.com)

Mary Ellen's diverse operational, technical, foreign affairs and policy experience across federal agencies invoked all facets of leadership. Outcomes forged through fire culminated in the highest-level career medaled award – Secretary of Defense's Exceptional Civilian Service medal.

Having learned the power of a fully engaged and aligned team to do the impossible, Mary Ellen is committed to bringing that power to you and your teams. She believes when you incorporate processes that encourage creativity and innovation, there is no stopping what you can achieve.

**“Leadership is a learned life skill.”**

### **A Small Sampling of Our Services**

- Leadership Impact Programs
- Team Coaching & Facilitation
- Individual Executive & Leadership Coaching
- Culture Transformation Advising & Execution
- Experiential Team Effectiveness Workshops
- Large-Scale Change Leadership Consulting