

We work with executives and teams to grow their leadership impact.  
We help them go from good to great, or from great to brilliant.  
The outcome: alignment, engagement, results.

**The LAITHOS Way™** combines coaching, consulting and experiential learning tailored to your unique needs.

As a result of our work together, you can:

- improve your bottom line through shared commitment
- create clarity and get critical initiatives back on track
- accelerate results through proven leadership solutions
- break through silos and embrace collaboration
- encourage calculated risks
- create cultures where people know their work matters
- take your leadership impact to the next level

**“You Really Get Us!”**



Four words we love and hear consistently because of our real-world experience as leaders.

*“The insights and personal experience helped launch my executive team on their journey to transform our business. Starting with who we are as leaders has been key to building our playbook and setting the right leadership tone throughout the organization.”*

CEO, Non-Profit

#### **A sampling of our services:**

- Leadership Impact Programs
- Team Coaching & Facilitation
- Individual Executive & Leadership Coaching
- Senior Leader Assimilation Programs
- Culture Transformation Advising & Execution
- Experiential Team Effectiveness Workshops
- Organizational Design & Consulting
- Large-Scale Change Leadership Consulting
- Individual, Team & Organization Assessments

## LAITHOS has:

- The **business acumen** to understand where you are and develop an approach to help you get where you want to go.
- **Executive experience leading functional teams:** Sales, IT, Customer Service and Delivery, Policy, Negotiation, Planning & Strategy, Product Management and Communications.
- The **knowledge and flexibility** to shift between coach, mentor, and facilitator ...which is why we are known as *Leadership Catalysts*.
- A **proprietary framework** and proven path, called The LAITHOS Way™, that spans from individual to team to the entire organization.
- **Multi-Industry experience** including Defense, Consulting, Cyber Security, Financial, Government, Healthcare, Marketing, Manufacturing, Pharmaceuticals, Retail, Technology.
- **Experience and appreciation for the global market** and the cultures that support it, by having worked and lived outside the United States.

## Professional Affiliations and Credentials

- International Coaches Federation
- Organizational Relationship Systems Coaching
- Co-Active Professional Coaching
- Leadership Circle Profile
- Collective Leadership Assessment
- Gallup CliftonStrengths
- PROSCI Change Management
- Conversational Intelligence
- Predictive Index Talent Optimization Certified Partner

## A LAITHOS LEGACY

At LAITHOS, “impact” isn’t just a buzzword. We support future leaders and the community through pro-bono work and volunteering.

Our impact is your impact - we’re always seeking recommendations.



LAITHOS is certified as a Woman-Owned Small Business eligible for work with the US Government.

**Let’s have a conversation about creating the leadership impact you want.**

# LAITHOS

*We combine our diverse business, coaching and consulting experience to bring value to our clients like no other team can.*



**Mary Ellen Clagett**  
*Co-Founder & Leadership Catalyst*

Mary Ellen's diverse operational, technical, foreign affairs and policy experience across federal agencies called on all facets of leadership. Lessons learned were forged through fire and culminated in the highest-level career medaled award – Secretary of Defense's Exceptional Civilian Service medal.

Having learned the power of a fully engaged and aligned team to do the impossible, Mary Ellen is committed to bringing that power to you and your teams. Throw in processes which encourage creativity and innovation and there is no stopping what you can achieve.

**“Leadership is a learned life skill.”**

**“How you lead is as important as what you lead.”**



**Tracey Thorsen**  
*Co-Founder & Leadership Catalyst*

Tracey's passion is in collaborating with C-Suite and senior executives to positively impact the entire company.

As a former Fortune 10 award-winning executive, she knows first-hand that a team's willingness to “take the hill” is directly attributed to how their leader leads and how the team shows up. Using her experience in multiple first-of-a-kind and one-of-a-kind leadership opportunities, Tracey focuses on coaching and consulting with teams and senior executives to bring their “best” in both work and life.



**Jennifer McEwen**  
*Co-Founder*

Jennifer is a proven change leader with a track record of helping transform businesses.

She is a LAITHOS Co-Founder and served as a Leadership Catalyst through October 2023.

Jennifer has held executive-level positions in Forbes 25 and Fortune 100 companies. She believes authenticity is key to leadership. She is invested in delivering first-class customer experiences and aligns organizational culture and strategy to support organizational success

**“It's time to bring the human back into being.”**

OFFICES IN TAMPA/ST. PETERSBURG AND SARASOTA